



IT'S TIME TO  
**CREATE**  
YOUR DREAM  
**VEHICLE**

INTRODUCING THE  
**RVE CONFIGURATOR**

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**RVE**  
Driven by Design



WE CREATE  
**PASSION**

# WHO ARE WE

RVE is committed to exceeding customer expectations with a culture that strives to deliver more than expected. RVE specialises in 'Special Edition' packages that bridge the gap between the manufacturer options and the vehicle owners desires.

We are a design company that creates products and packages that go above and beyond the mainstream constraints of mass production. We are a 'one-stop-shop' that designs, consults, develops and supplies unique competitive packages to dealerships and vehicle distributors.

RVE enhanced vehicles are a statement of personality that will make the neighbours envious while giving the owner a deep sense of achievement.



**DAVID STANNERS**  
Managing Director



**JIM STANNERS**  
Marketing Director



**MARK STANNERS**  
Sales Manager



**GEORGE STANNERS**  
Finance, Admin &  
Systems Manager





**CONSUMER  
DRIVEN PROFIT  
GENERATOR**



# IT'S TIME TO **PLAY**

With the RVE Configurator you can let your imagination run wild.

*Monza Sportseat upgrade  
is available for every  
new vehicle.*

Create  
Monza Seat  
in your style.

Start playing

#01

**ENJOY  
A UNIQUE  
INTERIOR**







#02

## DRIVING NEVER FELT SO GOOD

*MONZA steering wheel  
upgrade is available for most  
vehicles.*

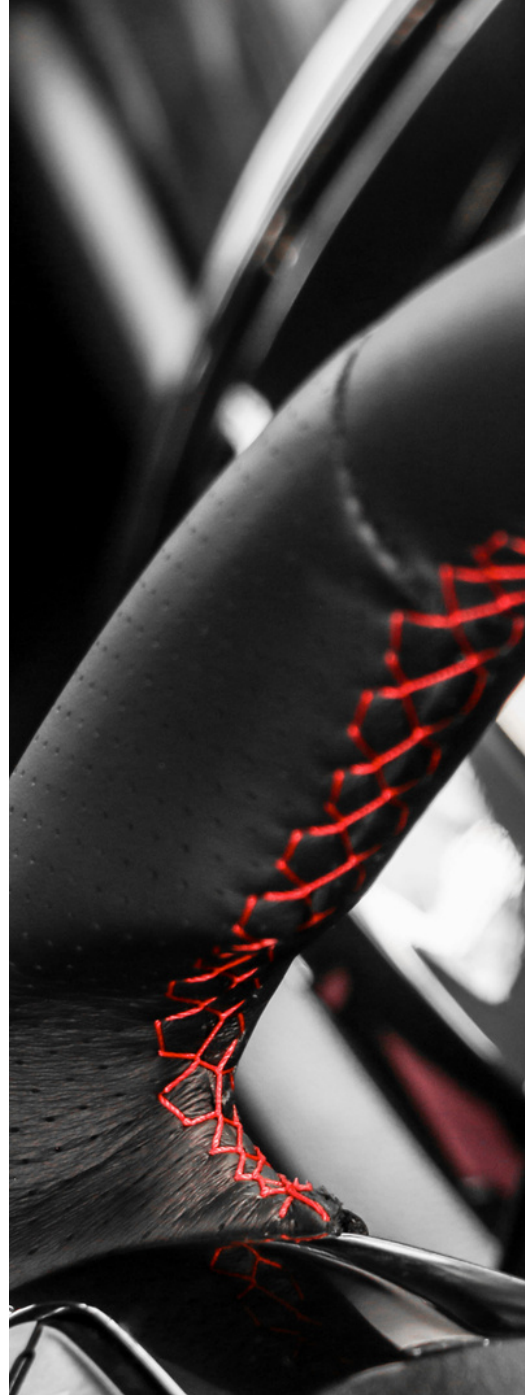


Why not choose  
vibrant colours!

Design yours











**CHOOSE YOUR  
VEHICLE**



**CHOOSE YOUR  
WHEELS,  
TYRES AND  
FLARES**



**CHOOSE YOUR  
GRILL, BUMPER  
KIT, TRAY  
ACCESSORIES  
AND DECALS**

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but wait there's  
**MORE**





**TRAY ACCESSORIES    BED MATS, LIDS AND SPORTS BAR**







**Share your Creation** ×

Enter your name and Email to get this customized car via Email

**ABC FORD Ltd**  
Your Name (required)

Your Email (required)

Mobile (optional)

Name Your Design and Notes (optional)

Yes Keep me posted with news and offers

Share Now

EXTERIOR    INTERIOR

get excited by  
your creation

**BEFORE  
YOU  
ORDER**



## SCREEN OPTION

### 65 Inch Touchscreen (optional)

Dealership to purchase screen with built in computer plus RVE accessories including various leather and steering wheel for display at the value of only \$4000+GST (can be spread over 3 payments if required)

# RVE Configurator PROPOSAL

## OPTION ONE RVE generic configurator

<https://configurator.rve.co.nz/>

- Any dealership can use (free of charge)
- Can be linked into dealer website.
- Can be used on any device running chrome browser
- Order confirmation is emailed to office@rve.co.nz.
- Saved and shared lead data is blind copied to RVE
- Dealership has no control of visible options (no customisation)
- Generic packages on screen savers.
- Standard 25% Retail margin controlled by RVE



## RVE packages on screen savers





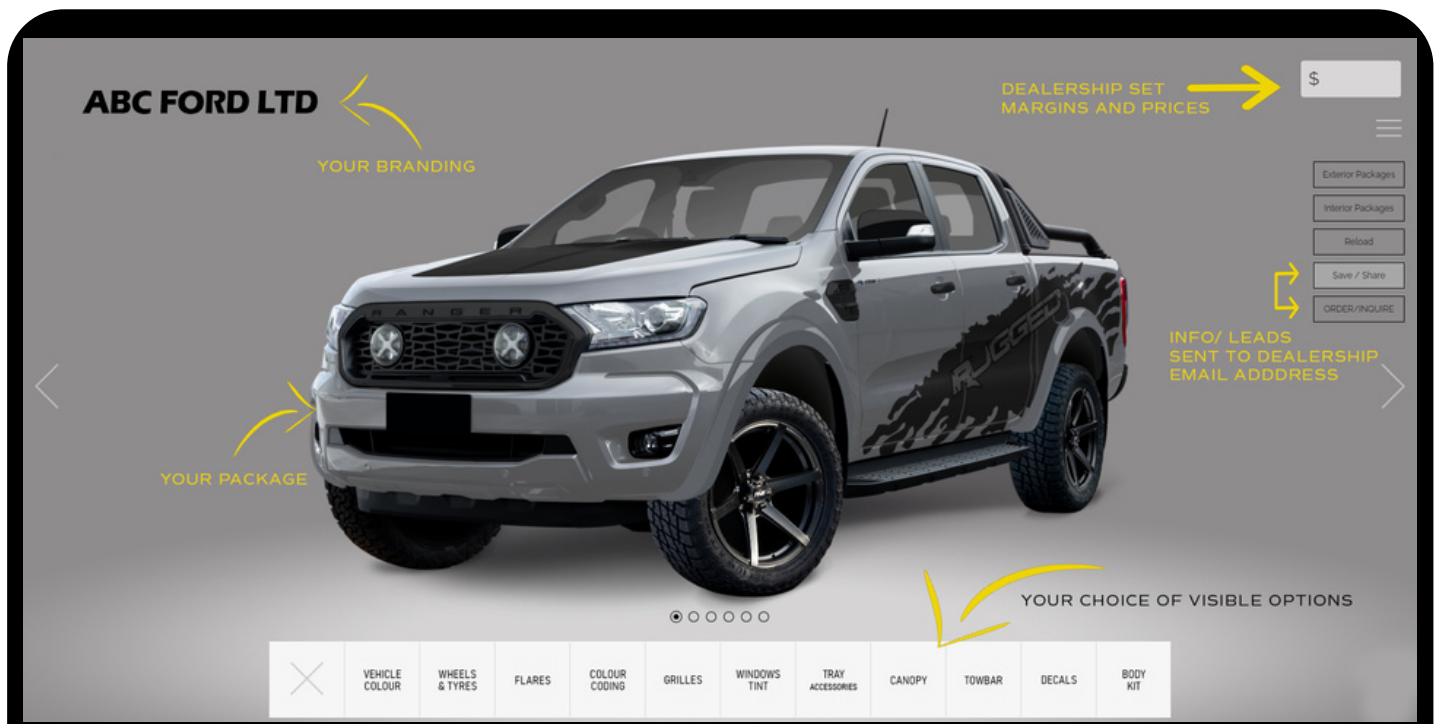
## OPTION TWO

### Dealership branded configurator

Dealership to sign a rolling 12-month contract.  
Configurator designed to be used as part of the vehicle sales process.

- One off set upfee of \$1500 +GST
- RVE to set up dealership branded Logos on a standalone web-based Configurator.
- Configurator is designed to be used on any Windows device via internet browser.
- Configurator generated order confirmation is emailed to dealership assigned email address.
- Saved and shared lead data is blind copied to dealership email of choice.
- Customisation of visible Configurator options included at setup
- Retail pricing set by dealership and included in initial site setup.
- On going price customisation @\$120 plus GST per hour.
- Dealership to continually stock showroom/demo vehicles with at least one RVE Monza leather interior and Monza steering wheel along with a selection of other RVE accessories.
- Complimentary Screensavers advertising dealer specific packages are to be stocked and include at least \$5k of RVE content.
- Monthly loading of dealership generated Screensavers is complimentary.
- Where required screensaver creative content without RVE product are built at \$120+GST per hour.

# RVE Configurator PROPOSAL



### Screensavers advertising dealer specific packages







# RVE CONFIGURATOR



IT'S TIME TO **PLAY**



[www.rve.co.nz](http://www.rve.co.nz)